## **TORONTO ZOO**

## MEDIA ALERT/PHOTO OPPORTUNITY 2010-01-20



## **RO-O-OAR! 2010 IS CHINESE YEAR OF THE TIGER**

What/Why:	According to the Chinese Zodiak, 2010 is the Year of the Tiger. This animal, one of the most beautiful on the planet, is the sign of courage and passion. Some famous tiger personalities of the past were Ludwig Van Beethoven, Oscar Wilde and H.G. Wells. The Toronto Zoo is home to two species of tigers, Sumatran and Amur (also known as Siberian) Both are critically endangered in the wild where an estimated 400 Amur tigers and less than 400 Sumatran tigers exist. The Toronto Zoo participates in captive breeding programs for both of these species. To date, five Sumatran tigers and 34 Amur tigers have been born at the Zoo. Of the nine subspecies of modern tiger, three are extinct and the remaining six are classified as endangered, some critically so.
When:	The Toronto Zoo is open year round. Winter hours are 9:30am
	to 4:30pm with last admissions one hour before closing.
Where:	Toronto Zoo Main Entrance Go north on Meadowvale to Main Parking Hwy 401 Exit 389 eastbound or westbound
For more information, please contact	

Katie Gray, Supervisor of Public Relations at (416) 392-5941

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Current Zoo hours - 9:30 am-4:30 pm. Last admissions one hour before closing. General Admission 13-64 incl. is \$21, Children 3 and under are free, Children 4-12 are \$13 and Seniors 65 + are \$15. Prices include GST. Parking is FREE until March 1st. Events and admission prices subject to change without notice. The Toronto Zoo is open year round (except Dec. 25th). For general information call (416) 392-5929 or visit

## torontozoo.com